



WASATCH PONY CLUB
OGDEN, UT · SINCE 1977

WASATCH PONY CLUB

SPONSORSHIP OPPORTUNITIES



2022 ANNUAL SPONSORS

WASATCH PONY CLUB BECOME A SPONSOR



WASATCH PONY CLUB
OGDEN, UT . SINCE 1977

WHO WE ARE: Wasatch Pony Club (WPC) is a local chapter of the United States Pony Club. It is a 501(c)3 non-profit organization for young people, dedicated to affording its members the highest level of equine education and competition. WPC members are the stewards of the Golden Spike cross country course in Ogden, Utah. The course provides important riding opportunities for both western and english riders of all ages.

WHY YOU SHOULD BE AN ANNUAL SPONSOR:

WPC holds three high profile events annually which are popular with eventers throughout Utah and surrounding areas. These events bring together riders, trainers and vendors to provide a fun competition and learning experience at the Golden Spike Event Center. **Being a sponsor of WPC brings high visibility during these events:**

MAY 14 ₂₀₂₂ **SPRING CHICKEN EVENT** at the end of May, is a one day, three phase schooling show with dressage, show jumping and cross country. Riders love this event to get ready for show season.

JUNE 10-12 ₂₀₂₂ **GOLDEN SPIKE HORSE TRIALS** is a 2 day USEA nationally rated event. Typically held in June, WPC brings in nationally recognized judges and eventers from across the region come to compete and rank in these national trials.

SEPT 9 ₂₀₂₂ **FALL PUMPKIN EVENT** is held in September and is a one day, three phase schooling show held at Golden Spike with dressage, show jumping and cross country.

PLATINUM OR GOLD sponsorship brings high visibility to riders of the Golden Spike Cross Country Course all year long!

YOU'LL LOVE BEING A WPC ANNUAL SPONSOR! SEE LEVELS & BENEFITS ON NEXT PG.

YES! I WANT TO BE AN ANNUAL SPONSOR OF WASATCH PONY CLUB AT THE LEVEL OF:

PLATINUM – \$3,000

BRONZE/DIVISION – \$300

IN-KIND _____

GOLD – \$1,000

INTRO – \$100

OTHER DONATION _____

SILVER – \$500

FAMILY – \$50

Payments: Wasatch Pony Club
c/o Ruth Beebe
PO Box 583 . Willard, UT 84340

Or pay online: www.wasatchponyclub.com

Contact Name _____

Company Name _____

Address _____

Email Address _____

Telephone _____ Website _____

Payment:

Credit Card – PAY
ONLINE!

Cash

Check, payable to
Wasatch Pony Club

Invoice
benefits begin upon
payment received

visit www.wasatchponyclub.com

YOUR SPONSORSHIP MAY BE TAX DEDUCTIBLE. WASATCH PONY CLUB IS A 501(C)3 NON-PROFIT ORGANIZATION. LET US KNOW IF YOU NEED A RECEIPT.

ANNUAL SPONSOR LEVELS

Annual Sponsor benefits remain in effect for the full year in which they were purchased.



WASATCH PONY CLUB
OGDEN, UT . SINCE 1977

ANNUAL SPONSORSHIPS ARE VALID FOR ALL THREE 2022 WPC EVENTS:

SPRING CHICKEN EVENT
GOLDEN SPIKE HORSE TRIALS
GREAT FALL PUMPKIN EVENT

Annual Sponsor BENEFITS	PLATINUM	GOLD	SILVER Division Sponsor	BRONZE Division Sponsor	INTRO	FAMILY
Full Annual Sponsor	\$3,000	\$1,000	\$500	\$300	\$100	\$50
Company name or logo affixed to Cross Country Jump* displayed during 2022 events		X				
Company name or logo on sponsor 2x4' Stadium Jumping Banner displayed at all 2022 events			X			
Jump naming rights, announced at show & shown in event programs	X	X				
Division naming rights, ** announced at show & in event programs	X	X	X	X		
2022 Exclusive: RV Electric –only Hookups at Barn A for GSHT	X	X	X			
Ad in all 2022 event programs	Full Page on Cover	Full Page	Half Page	Third Page	Quarter Page	Eighth Page
Logo displayed on all 2022 event email communication	X	X	X	X		
Company booth at all 2022 events	X	X	X	X		
Priority pass for SJ practice rounds (rounds purchased separately)	X	X	X	X		
Logo displayed on WPC website	X	X	X	X	X	
Logo displayed at Golden Spike Cross Country Course on info sign	X	X	X	X	X	
Marketing materials (provided by sponsor) in competitor's packet	X	X	X	X	X	

SPONSORSHIP MAY BE TAX DEDUCTIBLE. WASATCH PONY CLUB IS A 501(C)3 NON-PROFIT ORGANIZATION. LET US KNOW IF YOU NEED DOCUMENTATION.

* Existing cross country jumps selected by sponsor on a "first to sponsor" basis.

** Division naming rights on a "first to sponsor" basis.

WE ARE OPEN TO IN-KIND SPONSORSHIPS.

Contact Jill Mayer to discuss:

jill.mayer@gmail.com

801.510.8084

WASATCH PONY CLUB

sportsmanship. stewardship. leadership. through horsemanship

